



## **JOB DESCRIPTION**

### **MULTIMEDIA EXECUTIVE**

A new role has been created within the Content team to develop our video content and relaunch / run our in house online TV channel Hull KR TV.

The club topped the latest Sport Social Media Index which assess the performance of 148 British professional teams and we are looking for someone who can help take us to the next level!

We are looking for somebody who is creative, generates innovative ideas and shows great initiative to develop the department. This is a fast moving environment where every piece of content is scrutinised so an excellent eye for detail and common sense approach is a must.

Hours of work: 37.5 hours per week including matchdays – other evening and weekend work may be required to cover club events.

#### **Main duties and responsibilities**

- To film, produce, edit and upload regular content for the Hull KR TV and social media channels.
- Film matches and create instant highlight packages for Hull KR TV.
- Capture the essence and atmosphere of a match day with other pre & post match content.
- Generate ideas and feed into the club's content strategy and weekly plan.
- To be confident enough to approach and conduct interviews with playing / management staff, sponsors and supporters.
- To work with the Club's brand guidelines at all times.
- Report on monthly revenue, cost and engagement figures to senior management.
- Copywriting for social media posts.
- Ad-hoc duties reasonably required within the club.

#### **Essential skills / Qualifications**

- Ability to film video content
- Ability to edit video content
- Ability to use Adobe packages
- Ability to use content management system

- Ability to meet deadlines in a pressured environment
- Operation and maintenance of AV equipment including cameras
- Procurement of AV equipment
- Ability to prioritise
- Continually refresh industry and social media trends to continually innovate and push the boundaries
- Ability to respect confidentiality

This job description is not intended to be an exhaustive or exclusive list of duties, but is intended to provide an indication of the range of duties that may be undertaken. The post holder will be required to undertake various other duties that are implicit in the smooth running of the services and in accordance with service developments working on their own initiative.

To apply for any the role please send a covering letter (including current salary), CV and example of your work, preferably a YouTube / Vimeo link in an email, including the vacancy you are applying for in the subject header, to [info@hullkr.co.uk](mailto:info@hullkr.co.uk).

The role is predominately based at KCOM Craven Park.

Closing date: 5pm, Monday 21<sup>st</sup> August.

Interviews to take place 30<sup>th</sup> / 31<sup>st</sup> August.